BMW Media information 05/2022

Page 1

The new BMW 3 Series Sedan, the new BMW 3 Series Touring. Highlights.



- Fresh injection of signature BMW driving pleasure in the premium midsize segment. Strikingly updated exterior design, progressive interior design and new equipment features underscore the sporting, modern character of the new BMW 3 Series Sedan and new BMW 3 Series Touring. Progressive cockpit design with BMW Curved Display showcases the commitment to digitalisation in the areas of control/operation and connectivity.
- Expressive design and innovative technology strengthen the profile
 of the globally successful BMW 3 Series as a core model range of the
 BMW brand. Market launch of the updated car gets underway in July
 2022. Production at BMW Group Plant Munich and BMW Group
 Plant San Luis Potosi in Mexico (BMW 3 Series Sedan). Variant of
 the BMW 3 Series Sedan developed exclusively for the Chinese
 market will be built at the Shenyang location in China.
- Newly designed front end accentuates the cars' sporting appearance and increased presence. Standard-fit full-LED headlights now with slimmer contours and daytime driving lights arranged in an inverted L shape. Blue accent strips and light effects mark out the optional Adaptive LED Headlights with non-dazzling matrix high beam, dynamic headlight range control and variable light distribution.
- Powerfully designed BMW kidney grille with new double bars, front apron with clearly sculpted surfaces and air inlets in Black highgloss. M High-gloss Shadowline trim for the side window surrounds now comes as standard.
- New rear apron with a higher proportion of surfaces painted in body colour. Exhaust tailpipe finishers measure 90 or 100 millimetres in diameter. 17-inch light-alloy wheels now fitted as standard on all BMW 3 Series Sedan models.
- New exterior paint shades Skyscraper Grey metallic, M Brooklyn Grey metallic, Frozen Pure Grey metallic and Frozen Tanzanite Blue metallic. Around 150 BMW Individual special paint finishes also available.

- Optional M Sport package with new, extremely expressive design for the front and rear aprons, distinctively designed BMW kidney grille and new 18-inch M light-alloy wheels. Bespoke design features for the BMW Performance models from BMW M GmbH: BMW kidney grille in mesh design, 18-inch M light-alloy wheels, trapezoidal tailpipe trim and new M exterior mirror caps in Black high-gloss. M Sport package Pro can now be ordered for all models. Also available: model-specific retrofit options from the BMW M Performance Parts range.
- Major updates made to the interior's brand-typical driver focus.
 Cutting-edge cockpit design now features the BMW Curved Display.
 Fully digital screen grouping of a 12.3-inch information display behind the steering wheel and 14.9-inch control display.
 Significantly reduced number of buttons and switches in favour of voice and touch control. Control panel with high-class design and new gearshift lever on the centre console.
- Standard specification now also features three-zone automatic climate control, BMW Live Cockpit Plus including BMW Maps navigation system, an automatically dimming rear-view mirror, the storage package and Park Distance Control (PDC) with sensors at the front and rear.
- Drive system line-up is rich in variety, with three (BMW 3 Series Sedan) or four (BMW 3 Series Touring) plug-in hybrid models, four petrol engines and four diesels with four or six cylinders, including the latest four-cylinder petrol engine with an exhaust manifold integrated into the cylinder head. Output ranges from 110 kW/150 hp to 275 kW/374 hp (fuel consumption, combined: 8.8 1.8 l/100 km (32.1 156.9 mpg imp) in the WLTP cycle, CO₂ emissions, combined: 197 40 g/km in the WLTP cycle; figures for the NEDC cycle: –). Six-cylinder in-line petrol engine and all diesel units with 48V mild hybrid technology.
- Eight-speed Steptronic transmission now included as standard for all new BMW 3 Series models. Likewise standard gearshift paddles on the steering wheel accentuate the car's sporting character profile. Eight-speed Steptronic Sport transmission with particularly sharp shift dynamics, Launch Control function and Sprint function can be specified as options.

BMW Media information

05/2022 Page 3

- BMW xDrive intelligent all-wheel drive is standard on models with a straight-six engine. Available as an option for two petrol variants (BMW 3 Series Touring: one petrol variant), two diesels, and the plug-in hybrid models.
- Large selection of advanced systems for automated driving and parking. Front Collision Warning with brake intervention, Cruise Control with brake function, Speed Limit Info with no-overtaking indicator, Manual Speed Limit Assist and Lane Departure Warning as standard. Among the features that can be specified as options are lane change warning, Active Cruise Control with Stop&Go function, Automatic Speed Limit Assist, the route monitoring function with traffic light detection, the Steering and Lane Control Assistant, Parking Assistant, Reversing Assist Camera, Reversing Assistant, Remote 3D View and BMW Drive Recorder.
- Multi-sensory vehicle experience BMW iDrive based on BMW
 Operating System 8. Intuitive operation using voice and touch
 control. BMW Intelligent Personal Assistant with extended
 capabilities. BMW Head-Up Display available as an option.
- Smartphone integration with Apple CarPlay® and Android Auto™. Personal eSIM designed to work with 5G mobile technology can be used in the car. Individualised user experience with BMW ID. My BMW App serves as a universal digital interface for controlling the charging process for plug-in hybrid models. BMW ConnectedDrive Upgrades enable the integration of new and improved vehicle functions.

All figures relating to performance, fuel/electric power consumption and emissions are provisional.

All of the stated model variants, equipment features, technical data and fuel/electric power consumption and emissions figures relate to the offering in the German market. Dimensions and measurements refer to vehicles with basic configuration in Germany. These may vary depending on the wheel/tyre size and items of optional equipment selected.

The fuel consumption, CO_2 emissions, electric power consumption and electric range figures are determined according to the European Regulation (EC) 715/2007 in the version applicable. The figures refer to a vehicle with basic configuration in Germany and the range shown considers the different sizes of the selected wheels/tyres and the selected items of optional equipment.

All values were calculated based on the new WLTP test cycle. WLTP values are taken as the basis for determining vehicle-related taxes or other duties based (at least inter alia) on CO_2 emissions as well as eligibility for any applicable vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures can also be found at www.bmw.de/wltp.

Further information on official fuel consumption figures and specific CO_2 emission values of new passenger cars is included in the following guideline: 'Leitfaden über den Kraftstoffverbrauch, die CO_2 -Emissionen und den Stromverbrauch neuer Personenkraftwagen' (Guide to the fuel economy, CO_2 emissions and electric power consumption of new passenger cars), which can be obtained free of charge from all dealerships, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at https://www.dat.de/co2.